



PSW

PIPPA SEDGWICK WINES

It's with great delight to be working with and supply Pioneer with an interesting hand-picked cellar of wine, with the primary goals of seasonal drinking, classic grape varieties to the more unusual to stimulate your taste buds.

The producers featured in the summer selection are a mixture of the traditional and new, all making impressive wines from around the world offering drinkability, discovery, quality and value in 9.95 to 12.95 per bottle price range, this selection brings together different styles of wine and in some cases wines with a lower ABV, a popular choice with many today.

The line-up includes the star-studded producers Dowie Doole in McLaren Vale and their easy drink wines, the highly acclaimed Domaine de Papolle and their beautifully crafted medal winning wines from Gascony, to Mas Codina based just south of Barcelona, listed as one of the top 50 best single Domaine Cava producers and The Maverick Dirk Niepoort with his Niepoortland selection of Port wines to spark your imagination, to mention a few.

Each of the wines listed are delicious to enjoy on their own, but also pair well with a variety of local produce available from Pioneer Food Hall, where I'll be there on a regular basis offering wines to taste... Look forward to seeing you soon!



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FOODSTORE



## The Pippa Sedgwick Story

There has always been wine on the table ever since Pippa Sedgwick can remember; it was always a treat for a special occasion or any family gathering. "I reckon I was as young as 4 when I first tasted wine, albeit diluted with sugared water- thanks to my paternal grandparents!"

Pippa's parents, both born and bred in north Cumbria, purchased Crosby Lodge based just outside Carlisle in 1969. After 18 months of renovating the house it was eventually opened as an hotel.

"As a youngster I was very much involved helping out during the school holidays (cheap labour for my parents!)....however it was during my teens that I developed a deep and lasting interest in food and wine".

Pippa's story is akin to the tendrils of the vine, it entwined with every opportunity she was given. Pippa started her wine trade career in 1983, managing successful wine bars for Davy's of London, at that time she was the first female to hold a manager's position. Through Davy's of London she was had the opportunity to study for various exams with the Wine and Spirit Education trust in London. From there she set up Sedgwick Wines in London together with Richard Balfour-Lynn, who now produces award winning wines from his estate in Kent.

For a short period Pippa lived and breathed the wine business in France, in the beautiful Beaujolais region, with Domaine Jean-Paul Brun, in order to gain first-hand experience. There she learned the basics of viniculture, from the backbreaking task of picking grapes to the labelling and packing of the finished product. Of course, there was also the less arduous job of sampling the various blends!

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