

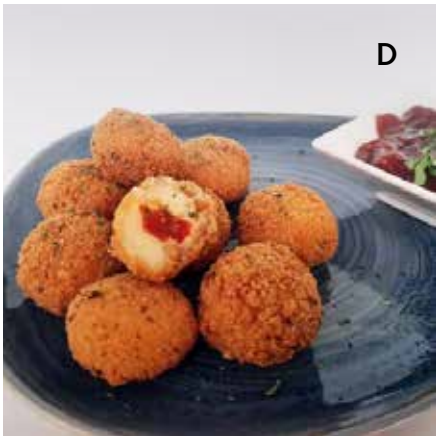
A TASTE OF CHRISTMAS



2023

STARTERS & BUFFET

- A. MOZZARELLA STICKS** 🌟
Mozzarella sticks coated in peppery breadcrumbs, great with Mr Vikki's chilli jam.
£9.15 1 x 1kg
- B. CURRY VEGETABLE SAMOSA** 🌟
Crisp filo pastry with a curried vegetable filling.
£3.75 1 x 60
- C. GYOZA** 🌟
Half-moon shaped Japanese style dumplings, filled with chicken & vegetables.
£8.99 1 x 600g
- D. MARGHERITA PIZZA BITES** 🌟
Crumbed mozzarella and gouda balls with a tomato centre.
£11.75 1 x 1kg
- E. BANNISTERS POTATO SKINS** 🌟
British potatoes traditionally baked, scooped out and filled with bacon and cheese.
£1.85 1 x 260g
- F. COOKED GLAZED HAM**
Traditional kettle-cooked ham coated with a sticky mustard and brown sugar glaze.
£16.98 per kg



CHARCUTERIE

SPANISH TAPAS SELECTION
£3.70 1 x 120g

ITALIAN ANITPASTO SELECTION
£4.60 1 x 135g

PROSCIUTTO CRUDO
£6.75 1 x 250g

SALAMI MILANO
£4.70 1 x 250g

CHORIZO SARTA LOOP
£2.95 1 x 200g

SILVER & GREEN OLIVES
From £2.80 per tub



SEAFOOD

- A. SEAFOOD BASKET** ⓘ
A selection of panko squid rings, breaded butterfly prawns, battered cod bites and salt and pepper squid chunks.
£3.75 1 x 200g
- B. ARCTIC ROYAL EXTRA LARGE LUXURY PRAWNS** ⓘ
Large cooked and peeled luxury prawns.
£7.90 1 x 400g
- C. TEMPURA TORPEDO PRAWNS** ⓘ
Large prawns in a bubbly crisp Japanese style tempura coating.
£9.50 1 x 500g
- D. GARLIC & HERB MARINATED KING PRAWNS** ⓘ
King prawns marinated with garlic & herbs.
£9.75 1 x 500g
- E. SEAFOOD PLATTER**
Seafood platter to suit any budget. Bespoke platters made to order any size, the sky is the limit. Order by 15/12/23.
From £4.95
- F. SEAFOOD MIXED GRILL**
Fresh fish makes the perfect Christmas eve meal. Speak to Hayden on our fish counter to order what you need, he'll even prepare it ready for the oven.
- G. BREADED GARLIC AND HERB KING PRAWNS** ⓘ
Plump and juicy king prawns, marinated in garlic and herbs then coated in a crispy garlic and herb crumb.
£5.75 1 x 450g



BAKERY

- A. HANDMADE SAUSAGE ROLLS**
 - FESTIVE**
A delightful blend of cranberry and rosemary mixed with our own Cumberland sausagemeat encased in flaky puff pastry.
 - THAI MANGO CURRY**
A sweet and savoury blend of spiced mango, lime and coconut mixed with our own Cumberland sausagemeat for an Asian twist on a classic sausage roll.
 - CARAMELISED ONION & BLACK PEPPER**
Cumberland sausagemeat with caramelised onions and cracked black pepper in flaky puff pastry.
£1.50 each
- B. INDIVIDUAL QUICHE**
Cumberland sausage & caramelised onion. Smoked salmon & dill.
£1.60 each
- C. PORK & APPLE LATTICE FLAN**
Pork & apple with a hint of cinnamon handcrafted into a shortcrust pastry case.
£4.50 each
- D. FESTIVE MINCE PIES**
A moist filling of sweet dried fruit and spices, encased in a handmade sweet pastry.
£2.50 1 x 6pk





1878
COFFEE LOUNGE



Treat yourself this festive period and visit the 1878 Coffee Lounge. Full of festive specials including Christmas Flatbread, Festive Sub and much more.

**In a rush,
check out our
HOT COUNTER
for daily
specials**



VEGETABLES

**Delivered
fresh to our
foodstore daily**

**Don't forget
the goose
fat for those
crispy roasties**

£2.85 1 x 180g

CHRISTMAS POULTRY

Choose from....

our barn reared fresh white turkey or slow maturing, free range luxury bronze turkey.

For our full range and pricing of Christmas poultry please see the order form at the back of this brochure or head to pioneerfoodstore.co.uk

Not sure what size to get?

See our handy size guide on our order form page.



A. BONELESS TURKEY CROWN
A succulent boneless easy to carve turkey breast.



B. STUFFED BONELESS TURKEY CROWN
A single lobe boneless turkey crown filled with sage & onion sausagemeat stuffing.



DELICIOUSLY DIFFERENT

- A. WHOLE DUCK**
£8.98 per kg
- B. THREE BIRD ROAST**
Boneless turkey, duck and pheasant, layered with a pork, cranberry and apple stuffing.
£14.98 per kg
- C. STUFFED PORK LOIN**
Boned and rolled pork loin joint filled with pork, cranberry and apple stuffing mixed with apricots.
£8.75 per kg
- D. WHOLE GOOSE**
£14.98 per kg
- E. STUFFED LAMB**
Boned and rolled lamb saddle, filled with a pork, spiced orange and cinnamon stuffing.
£15.98 per kg



DRY AGE

Our dry age cabinet is the unmissable highlight of our fresh meat counter in our Rosehill foodstore.



A

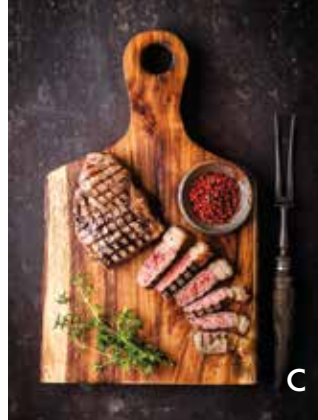
Locally sourced sirloins and ribs of beef are matured while still on the bone, in the optimum conditions for the beef to develop a deep and intense flavour, which is beautifully tender to eat.

For an extra special treat this Christmas, try a dry aged carvery rib of beef still on the bone; this joint makes the perfect centrepiece for your festive table.



B

- A. ROLLED SIRLOIN
£28.00 kg
- B. RIB EYE STEAK
£30.00 kg



C

- C. SIRLOIN STEAK
£29.00 kg
- D. CARVERY RIB
ON THE BONE
£23.50 kg



D



LUXURY CHRISTMAS HAMPER

BONELESS TURKEY CROWN 2.5kg

BEEF TOPSIDE 1.7kg

BONELESS GAMMON JOINT 2kg

PORK, CRANBERRY &
APPLE STUFFING 1 x 500g

PIGS IN BLANKETS 12pk

HAWKSHEAD CRANBERRY SAUCE 1 x 220g

CARTMEL CHRISTMAS PUDDING 1 x 454g

DRY CURED STREAKY BACON 500g

£90.00

THE TRIMMINGS

HANDMADE PIGS IN BLANKETS

£4.20 12 pack

£10.00 30 pack

CHIPOLATA SAUSAGES

£4.20 24 pack

£16.00 2.27kg pack

DRY CURED STREAKY BACON

£5.00 500g

SMOKED STREAKY BACON

£5.75 500g

SAUSAGE MEAT

£3.50 454g

HANDMADE STUFFINGS

Pork, cranberry and apple

Pork, spiced orange and cinnamon

Pork and chestnut

Pork, sage and onion

£3.95 500g pack

CONDIMENTS

HAWKSHEAD FRUITY CRANBERRY SAUCE

A family recipe with cranberries, bramley apples, spices and a hint of lemon juice.

£3.75 1 x 220g

HAWKSHEAD REDCURRANT JELLY

Pureed rich redcurrants in a light jelly.

£3.75 1 x 220g

HAWKSHEAD CUMBERLAND SAUCE

Fruity flavourful sauce with damson wine, elderberries and orange zest.

£3.75 1 x 220g

MR VIKKI'S CHILLI JAM

A flavoursome mix of red peppers, fresh tomatoes, chillies and a blend of spices.

£3.50 1 x 220g

CLAIRE'S ORANGE AND CRANBERRY SAUCE

A perfect fruity combination of cranberries and oranges.

£3.85 1 x 227g

CLAIRE'S RED ONION MARMALADE

Red onions slowly caramelised with red wine vinegar.

£3.85 1 x 200g

DESSERTS

- A.

CARTMEL CHRISTMAS PUDDING

Luxury fruit and nuts soaked in glugs of brandy and sherry to make a very special Christmas pudding.

£3.25 1 x 120g

£7.50 1 x 454g
- B.

CARTMEL STICKY TOFFEE PUDDING

A delightful dense sponge, featuring sticky dates and a heavenly caramel sauce. A pudding lovers dream!

£3.49 1 x 250g

£5.25 1 x 390g
- C.

HANDMADE CAKES & TARTS

A range of cakes and tarts freshly made in our scratch bakery.

FROM £1.75
- D.

HAWKSHEAD RELISH RUM BUTTER

Traditionally made using dark sugar mixed with spices and rum.

£4.75 1 x 185g
- E.

HAWKSHEAD RELISH BRANDY BUTTER

Whipped butter with sugar, spices and real French brandy.

£4.75 1 x 190g

Indulge in the finest desserts



A



B



C



D

E

- F.

TOFFEE CRUNCH PIE

A chocolate pastry case layered with sticky caramel and chocolate, sprinkled with honeycomb pieces and heaped with creamy toffee flavoured mousse. Decorated with chewy butterscotch pieces, chocolate sauce and milk chocolate pieces.

£16.50 1 x 14ptn
- G.

GLUTEN FREE CARAMEL APPLE PIE

A gluten free pastry case filled with a creamy custard and chunky apple pieces, topped with crunchy gluten free crumble and smothered in sticky caramel.

£15.95 1 x 14ptn
- H.

LEMON MERINGUE ROULADE

A combination of rolled soft meringue filled with homemade lemon curd, using Sicilian lemon juice and cream

£17.50 2 x 10ptn
- I.

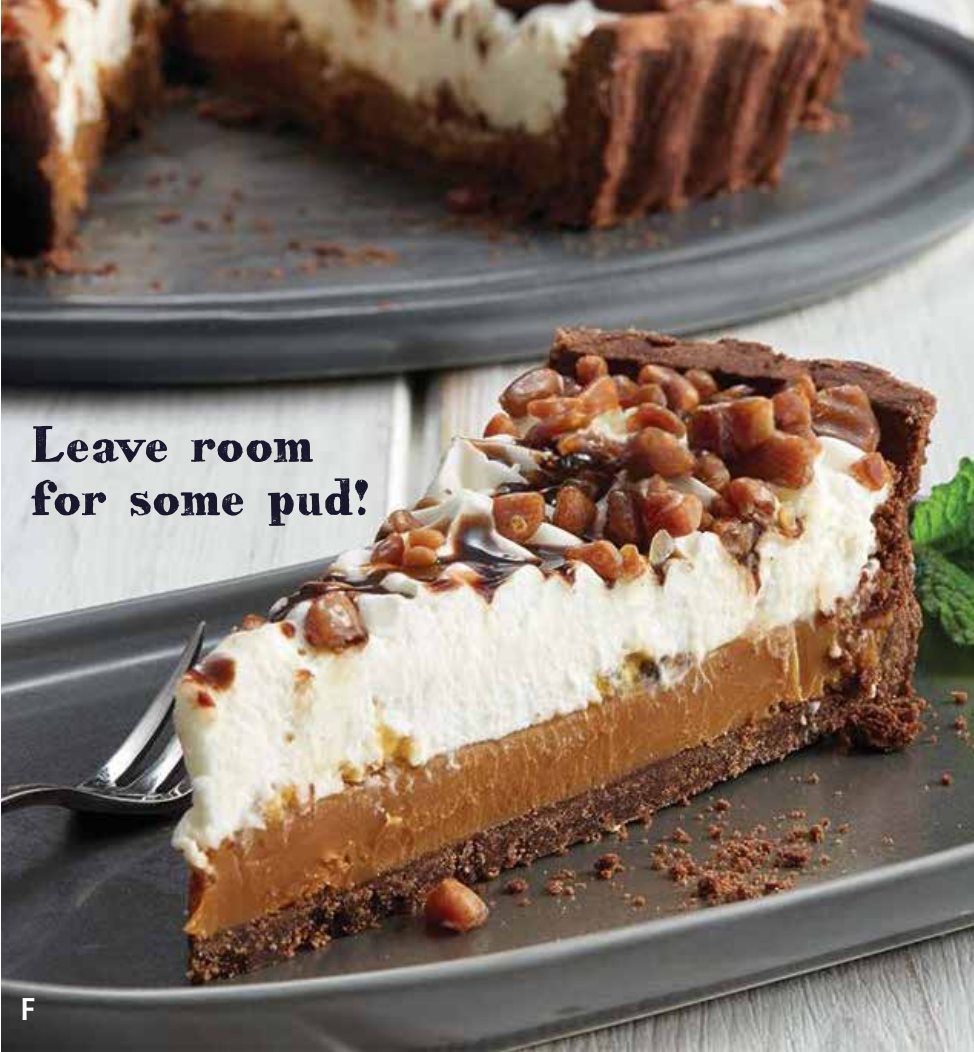
ALABAMA CHOCOLATE FUDGE CAKE

A deliciously moist rich chocolate cake, filled and covered with chocolate fudge icing.

£15.95 1 x 16ptn



G



F



H



I

Leave room for some pud!

CHEESE

Visit our cheese counter to create your perfect cheese board.

Don't forget...
Crackers, crispbreads
and accompaniments

WINE & PAIRINGS



Scan here for
our festive
wine pairings

Life is too short to drink bad wine!

SPIRITS

TRADITIONALLY CRAFTED SPIRITS
CREATED IN THE GREAT BORDER CITY



CREAM SODA
VANILLA VODKA
A delicious drink that mimics the sweet vanilla taste of cream soda using Tahitian infused vanilla lime vodka.
£29.95 1 x 70cl

CARLISLE
CHRISTMAS SPIRIT
Naturally infused with spiced orange and cranberry and an added golden shimmer to give it a true Christmas spirit!
£29.95 1 x 70cl

BRITISH GIN
VALENCIA ORANGE GIN
RHUBARB GIN
£34.95 1 X 70cl



CAPTURING THE
TRUE SPIRIT OF
CUMBRIA

ALES

ALLENDALE BREWERY
HAWKSHEAD BREWERY
GREAT CORBY BREWHOUSE
SULWATH BREWERS
HESKET NEWMARKET

Mix and match a selection of 500ml local beers.



MIX & MATCH
5 FOR
£14



CORBY MINI KEGS
Corby Tizzie Whizie
Corby Ale
Corby Blonde
£26.00 1 x 5ltr





HAMPERS

Create the perfect gift...

- Choose from our selection of baskets and trays.
- Fill with your favourite treats.
- Free arrangement, wrapping and decorating.


Selection of ready-to-go hampers also available.

GIFT VOUCHERS



Give a Pioneer gift voucher; available in any value. Let them choose from our extensive range of products or enjoy a treat in our 1878 Coffee Lounge.

PIONEER SAVINGS CLUB



START SAVING FOR NEXT YEAR'S BIG CHRISTMAS SHOP

Collect £30.00 worth of stamps and receive an extra £2.00.

Please pop out & keep

COLLECTION DAY

Fri 22nd ☐ Sat 23rd ☐ Sun 24th ☐

PIONEER ORDER

ORDER NO.

To help speed up service please bring this card along on collection

WHAT SIZE TURKEY DO I NEED? <small>Approx size guide only</small>	
TURKEY SIZE	Portions
4.00kg - 4.99kg	8 - 10
5.00kg - 5.99kg	10 - 12
6.00kg - 6.99kg	12 - 14
7.00kg - 7.99kg	14 - 16
8.00kg - 8.99kg	16 - 18
9.00kg - 9.99kg	18 - 20
10kg+	21+
TURKEY CROWN	Portions
2kg	8 - 9
3kg	12 - 13
4kg	16 - 17

ORDER FORM

ORDER NO.

Name:

Address:

Telephone:

Any other requests

Email (optional)

Keep me up-to-date with news and offers ☐

COLLECTION DAY / FROM	FRI 22nd	SAT 23rd	SUN 24th
ROSEHILL FOODSTORE			
HARRINGTON SHOP			
FISHER STREET SHOP			

PRE-ORDERS
MUST BE
RECEIVED BY
18th DECEMBER



FRESH TURKEYS £12.98 per kg					
SIZE		QTY	SIZE		QTY
4-4.99kg			5-5.99kg		
6-6.99kg			7-7.99kg		
8-8.99kg			9-9.99kg		
10kg+					
FRESH BRONZE TURKEYS £15.98 per kg					
3-4kg			4-5kg		
5-6kg			6-7kg		
7-8kg			8-9kg		
BONELESS TURKEY CROWN £13.48 per kg					
1-1.5kg			2-2.5kg		
3-3.5kg			4-4.5kg		
5kg+					
STUFFED BONELESS TURKEY CROWN £13.48 per kg					
1-1.5kg			2-2.5kg		
LARGE ROASTING CHICKEN £10.98 per kg					
3-3.5kg			4-4.5kg		
THREE BIRD ROAST £14.98 per kg					
WHOLE DUCK £8.98 per kg			Approx. 2.3kg		
WHOLE GOOSE £14.98 per kg			4-6kg		
HANDMADE PIGS IN BLANKETS					
12 pack	£4.20 each		30 pack	£10.00 each	
CHIPOLATA SAUSAGES					
24 pack	£4.20 each		2.27kg pack	£16.00	
SAUSAGEMEAT			454g	£3.50	
DRY CURED STREAKY BACON			500g pack	£5.00	
SMOKED STREAKY BACON			500g pack	£5.75	
PORK, CRANBERRY & APPLE STUFFING			500g pack	£3.95	
PORK, SPICED ORANGE & CINNAMON STUFFING			500g pack	£3.95	
PORK & CHESTNUT STUFFING			500g pack	£3.95	
PORK, SAGE & ONION STUFFING			500g pack	£3.95	



Scan for
our turkey
cooking guide

COLLECTION DAY OPENING TIMES			
DATE	ROSEHILL FOODSTORE		FISHER STREET / HARRINGTON
FRIDAY 22nd DEC	7.00am - 7.00pm		7.00am- 5.00pm
SATURDAY 23rd DEC	7.00am - 6.00pm		7.00am- 5.00pm
SUNDAY 24th DEC	10.00am - 3.00pm		8.00am- 2.00pm
25th - 26th DEC	CLOSED		

www.pioneerfoodstore.co.uk

Please pop out & keep

CHRISTMAS OPENING HOURS

	ROSEHILL FOODSTORE	FISHER STREET / HARRINGTON
Friday 22nd December	7.00am - 7.00pm	7.00am- 5.00pm
Saturday 23rd December	7.00am - 6.00pm	7.00am- 5.00pm
Sunday 24th December	10.00am - 3.00pm	8.00am- 2.00pm
CHRISTMAS DAY	CLOSED	
BOXING DAY	CLOSED	
Wednesday 27th December	7.00am - 5.30pm	8.00am - 4.30pm
Thursday 28th December	7.00am - 5.30pm	8.00am - 4.30pm
Friday 29th December	7.00am - 5.30pm	8.00am - 4.30pm
Saturday 30th December	7.00am - 5.00pm	8.00am - 4.00pm
NEW YEARS EVE	10.00am - 4.00pm	CLOSED
NEW YEARS DAY	CLOSED	
Tuesday 2nd January	CLOSED	
Wednesday 3rd January	RESUME NORMAL HOURS	

WHERE TO FIND US

CARLISLE

Rosehill Estate

Tel: 01228 422100

Monday-Friday 7.00am to 5.30pm
Saturday 7.00am to 5.00pm
Sunday 10.00am to 4.00pm

www.pioneerfoodstore.co.uk

CARLISLE

58-60 Fisher Street

Tel: 01228 534089

Tuesday-Friday 8.00am to 4.30pm
Saturday 8.00am to 4.00pm
Sunday-Monday Closed

HARRINGTON

60-62 Church Road

Tel: 01946 831163

Tuesday-Friday 8.00am to 4.30pm
Saturday 8.00am to 4.00pm
Sunday-Monday Closed

FOR ANY HELP WITH YOUR CHRISTMAS REQUIREMENTS

Please do not hesitate to contact us in-store, by phone 01228 422100 or via email: hello@pioneerfoodstore.co.uk





Kitchen

1878

QUALITY CHEF PREPARED MEALS

Delicious handmade
soups made from the
finest ingredients
packed full of
vibrant flavours.

600ml

ANY 2
FOR
£5.00