

PIONEER
FOODSTORE
A TASTE OF
CHRISTMAS
2025





STARTERS & BUFFET

**A great get-together starts with great food
and this spread delivers.**

Whether it's golden party bites straight from the
oven, freshly prepared deli salads, or a
generous platter of cold cuts, this
is buffet food done right.



PRAVEEN KUMAR STARTERS SELECTION

Authentic chef made Indian cuisine,
no additives, no MSG, no colourings,
no preservatives.

Just classic Indian recipes that you
would make at home.

Onion Bhajis | Chicken Pakoras
Vegetable Pakoras | Vegetable Samosas

from **£1.95**

TRADITIONAL SCOTCH EGG

Handcrafted by us: a boiled
egg wrapped in cracked black
pepper sausagemeat, coated in
a golden, crispy crumb.

£2.90 each



CAMEMBERT ROUNDS

Baby Camembert in a toasted
breadcrumb coating.

£7.95 each | 10 x 50g



HANDMADE 10" PIZZAS

Stonebaked pizza base with
a selection of toppings,
created in our bakery:

Margherita
Chicken, Bacon & Sweetcorn
Pepperoni
Ham & Pineapple
Halloumi & Sweet Chilli
Smoked Cumberland Sausage
& Caramelised Onion

from **£3.25**



SPANISH TAPAS MEAT SELECTION

Delicious air-dried aged
Serrano ham, Spanish
chorizo and Lomo pork
loin. Perfect for sharing
boards.

£3.70 each | 1 x 120g



BATTERED CHICKEN BALLS

Deliciously tender chicken
breast, coated in a light
golden crispy batter.

£8.95 each | 1 x 800g



DELI ★

Bring homemade charm to your Christmas table with our freshly prepared deli salads, from creamy coleslaw to tangy beetroot and classic potato salad.

Perfectly paired with our expertly sliced cold meats — including beef, ham, and turkey — it's everything you need for a delicious festive spread.

- A. COLESLAW
£6.50 per kg
- B. POTATO SALAD
£7.50 per kg
- C. CHEESE COLESLAW
£7.50 per kg
- D. ASIAN SLAW
£7.50 per kg
- E. POTATO & BACON SALAD
£9.75 per kg
- F. TUNA & SWEETCORN PASTA SALAD
£7.50 per kg
- G. SWEET & SOUR BEETROOT
£7.50 per kg





COOKED GLAZED HAM

Traditional kettle-cooked ham coated with
a sticky mustard and brown sugar glaze.

£18.98 per kg



★ SEAFOOD ★

★
**BELL'S FISHMONGERS
LOCAL LOBSTER TAILS**

£75.00 per kg

★ ★



**A. ARCTIC ROYAL
EXTRA LARGE
LUXURY PRAWNS**

Large cooked and peeled luxury prawns.

£8.25 each | 1 x 400g



**B. BELL'S FISHMONGERS
SALMON & PRAWN
PLATTER**

£7.95 each



C. SEAFOOD BASKET

A selection of panko squid rings, breaded butterfly prawns, battered cod bites and salt and pepper squid chunks.

£3.90 each | 1 x 200g



**D. RAW DEVEINED &
PEELED KING PRAWNS**

King prawns peeled and deveined.

£10.99 each | 1 x 700g



**E. WHITBY
WHOLETAIL SCAMPI**

Wholetail scampi in a crispy golden crumb.

£9.75 each | 1 x 450g



**F. TEMPURA
TORPEDO PRAWNS**

Large prawns in a bubbly crisp Japanese style tempura coating.

£9.75 each | 1 x 500g



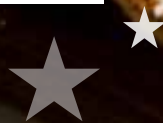
BAKERY



PIONEER SOURDOUGH LOAF

Traditional handcrafted sourdough leavened with a natural yeast, creating a crusty outside and a soft air filled inner, made in Pioneer's scratch bakery by our skilled bakers.

£2.40 each





A. SALT & PEPPER HEDGEHOG

Handcrafted white bloomer topped with a salt and pepper tiger paste.

£1.75 each

B. CRANBERRY & ORANGE LOAF CAKE

A light and zesty loaf cake bursting with vibrant cranberries and infused with the bright citrus flavour of orange, finished with icing. Hand crafted in our scratch bakery.

£3.25 each

C. MULTIGRAIN COB

Multigrain cob made from scratch in our bakery, available whole or sliced.

£2.40 each

D. PIONEER FESTIVE MINCE PIES

A moist filling of sweet dried fruit and spices, encased in handmade sweet pastry — crafted by our skilled bakers.

£2.50 each | 1 x 6 pack

E. LARGE WHITE BAPS

Large batch baked soft white rolls.

£1.65 each | 1 x 6 pack





A



C



B



D



E



A. COCKTAIL SAUSAGE ROLLS

Pork sausagemeat wrapped in flaky puff pastry.

45p each

B. FAMILY STEAK PIE

Award-winning family sized pie packed with diced steak in a rich gravy topped with flaky puff pastry.

£9.98 each

C. FAMILY CHICKEN, SMOKED BACON & LEEK PIE

Award-winning family sized pie with diced chicken, smoked bacon pieces and leeks in a rich, creamy sauce topped with flaky puff pastry.

£8.50 each

D. PORK, APPLE & STILTON SAUSAGE ROLL

A blend of our own Cumberland sausagemeat, apple, and Clawson Farm's award-winning Blue Stilton, encased in flaky puff pastry.

£2.20 each

E. FESTIVE SAUSAGE ROLL

A blend of cranberry and rosemary mixed with our own Cumberland sausagemeat encased in flaky puff pastry.

£2.20 each





LARGE QUICHE

Cheese & Ham

Cheese & Red Onion

Chicken & Chorizo

£3.20 each

POULTRY

Choose from...

our barn reared fresh white turkey, or slow maturing, free range luxury bronze turkey.

For our full range and pricing of Christmas poultry, please see the order form at the back of this brochure, or head to...

pioneerfoodstore.co.uk

NOT SURE WHAT SIZE TO GET?

See our handy size guide on our order form page.



BONELESS TURKEY CROWN

A succulent boneless easy to carve turkey breast.



STUFFED BONELESS TURKEY CROWN

A single lobe boneless turkey crown filled with sage and onion sausage meat stuffing.



WHOLE DUCK

£9.48 per kg

WHOLE GOOSE

£19.98 per kg



THREE BIRD ROAST

Boneless turkey, duck and pheasant, layered with a pork, cranberry and apple stuffing.

£15.98 per kg



SCAN FOR
OUR TURKEY
COOKING
GUIDE

DRY AGE

Succulent sirloins and majestic ribs of beef, sourced locally and matured on the bone, are carefully nurtured to unlock a rich depth of flavour and melt-in-the-mouth tenderness.





CARVERY RIB ON THE BONE

£24.75 per kg



RIB EYE STEAK

£33.00 per kg



ROLLED SIRLOIN

£29.50 per kg



SIRLOIN STEAK

£33.00 per kg



★ ★ DELICIOUSLY DIFFERENT

Want to serve something a little different at your table this year?

Our unique range of expertly prepared products is crafted by our skilled butchery team—ready for you to simply pop in the oven and enjoy, hassle-free.

CHICKEN CROWN

Boneless chicken crown filled with sage and onion sausage meat, wrapped in streaky bacon.

£4.95 each

A. CHICKEN, BRIE & CRANBERRY PARCEL

A chicken breast fillet filled with brie, cranberry sauce, wrapped in smoked streaky bacon.

£3.95 each

B. STUFFED LAMB

Boned and rolled lamb saddle, filled with a pork, spiced orange and cinnamon stuffing.

£16.98 per kg

C. CHICKEN & HAGGIS PARCEL

A chicken breast fillet filled with McKean's haggis and wrapped in smoked back bacon.

£3.95 each

D. STUFFED PORK LOIN

Boned and rolled pork loin joint filled with pork, cranberry and apple stuffing mixed with apricots.

£8.98 per kg

E. BBQ CHICKEN PARCEL

A chicken breast fillet filled with cheddar cheese, wrapped in back bacon and coated in a smoky barbecue sauce.

£4.50 each

F. SAGE & ONION CHICKEN PARCEL

A chicken breast fillet filled with sage and onion stuffing, topped with a breakfast sausage and streaky bacon.

£3.95 each



A



D



B



E



C



F



ON THE SIDE

HANDMADE PIGS IN BLANKETS

£4.50 each | 12 pack

£10.00 each | 30 pack

CHIPOLATA SAUSAGES

£4.20 each | 24 pack

£16.00 each | 2.27kg

DRY CURED STREAKY BACON

£5.00 each | 1 x 500g

SMOKED STREAKY BACON

£5.75 each | 1 x 500g

SAUSAGEMEAT

£3.50 each | 1 x 454g

HANDMADE STUFFINGS

Pork, Cranberry & Apple

Pork, Spiced Orange & Cinnamon

Pork & Chestnut

Pork, Sage & Onion

£3.95 each | 500g





HAWKSHEAD REDCURRANT JELLY

Pureed rich redcurrants in a light jelly.

£3.95 each | 1 x 220g

HAWKSHEAD FRUITY CRANBERRY SAUCE

A family recipe with cranberries, bramley apples, spices and orange zest.

£3.95 each | 1 x 220g

HAWKSHEAD CUMBERLAND SAUCE

Fruity flavourful sauce with damson wine, elderberries and orange zest.

£3.95 each | 1 x 220g

CLAIRE'S RED ONION MARMALADE

Red onions slowly caramelised with red wine vinegar.

£3.85 each | 1 x 200g

CLAIRE'S CHRISTMAS CONSERVE WITH RUBY PORT

Crammed with strawberries and raspberries, and finished with ruby port.

£3.85 each | 1 x 227g

MR VIKKI'S CHILLI JAM

A flavoursome mix of red peppers, fresh tomatoes, chillies and a blend of spices.

£3.50 each | 1 x 220g



VEGETABLES

Delivered Fresh To Our Foodstore Daily

Don't forget the Goose Fat for those crispy roasties.

£2.85 each | 1x 180g



LUXURY CHRISTMAS MEAT HAMPER

**BEEF
TOPSIDE**
1.5kg

**HAWKSHEAD
CRANBERRY
SAUCE**
1 x 220g

**PORK,
CRANBERRY
& APPLE
STUFFING**
1 x 500g

**DRY CURED
STREAKY BACON**
1 x 500g

**PIGS
IN BLANKETS**
1 x 12pk

**BONELESS
TURKEY CROWN**
2.2kg

**BONELESS
GAMMON JOINT**
2kg

**CARTMEL
CHRISTMAS PUDDING**
1 x 454g

£90



DESSERTS



DUBAI STYLE CHOCOLATE CAKE

Featuring layers of moist chocolate sponge, nutty pistachio cream, and crisp kunafa-style filling, this indulgent dessert is a celebration of taste and elegance.

£27.95 each | 1 x 16ptn

A. CARTMEL CHRISTMAS PUDDING

Luxury fruit and nuts soaked in glugs of brandy and sherry to make a very special Christmas pudding.

£3.45 each | 1 x 120g

£7.75 each | 1 x 454g

B. SIX LAYER CHOCOLATE CAKE

Six generous layers of moist, buttermilk-rich chocolate sponge, each one smothered in a thick, velvety chocolate fudge icing. The entire cake is coated in even more chocolate fudge for a sleek, glossy finish.

£27.50 each | 1 x 14 pp

C. RASPBERRY & WHITE CHOCOLATE ROULADE

A rolled meringue roulade filled with fresh cream, home-made raspberry sauce and white chocolate.

£19.50 each | 2 x 10ptn

D. DOUGHNUTS

Individual doughnuts of assorted flavours. Featuring the chocolate orange doughnut.

£2.95 each | 4 for £10

E. INDIVIDUAL CHEESECAKES

Individual cheesecakes of assorted flavours. Featuring the Lindt Chocolate Cheesecake.

£3.50 each

F. TOFFEE CRUNCH PIE

A chocolate pastry case layered with sticky caramel and chocolate, sprinkled with honeycomb pieces and heaped with creamy toffee flavoured mousse. Decorated with chewy butterscotch pieces, chocolate sauce and milk chocolate pieces.

£17.98 each | 1 x 14 pp



A



D



B



E



C



F



A top-down view of a wooden cheese board. The board is filled with an assortment of cheeses: large wedges of yellow cheese with dark specks, a wedge of white cheese with a rind, a wedge of blue cheese, and a wedge of white cheese with red specks. Accompanying items include a small white bowl of red jam, several golden-brown fried items, two halves of a red fig, a cluster of blackberries, a sprig of rosemary, and some walnuts.

CHEESE

**Visit our cheese counter to create your
perfect cheese board.**

Don't forget...

We have a wide selection of local chutneys
and accompaniments such as Claire's Handmade,
Hawkshead Relish, Silver & Green
and many more.

WINE CELLAR

Mix & Match Any 6 Bottles
of Wine & Get 10% Off.

For more festive wine pairings, scan the QR code which will take you to our curated wine selections in collaboration with wine connoisseur Pippa Sedgewick.



ESPRIT DE PAVIE

A beautifully structured Bordeaux, with aromas of dark fruit, violet, and subtle oak spice. Silky tannins and vibrant acidity create a balanced, lingering finish, showcasing both power and finesse.

£22.00 each



HOLY SNAIL

Classic Old World Sauvignon which is a half way house from a Sancerre to a Kiwi, fruit driven style.

£12.95 each



JEAN BAPTISTE BOURGOGNE, PINOT NOIR

The wine boasts a deep ruby colour and exudes enticing aromas of ripe red berries, cherries, and a hint of earthiness

£25.00 each



DIVAL COTEL BRUT

On the palate a racy, energetic feel with nuances of stone fruit, acacia, brioche and underlying minerality.

£30.00 each

ASTROLABE

Concentrated guava and passion fruit flavours are delivered in a deliciously vibrant style.

£19.95 each





SPIRITS



SOLWAY SPIRITS

Solway Spirits is an award-winning distillery. A true micro craft distillery, located on the beautiful, majestic and windswept coastline of the Solway Firth, in south west Scotland.

GINSIGNIA

2-star award-winning Navy Strength Gin is crafted with 14 botanicals. Floral notes of hibiscus and rose lead to a zesty citrus burst, mellowed by creamy tonka bean. The finish is long, smooth, and dry with lingering juniper.

£41.00 each | 70cl



KIN TOFFEE VODKA

Delicious hand blended, small batch vodka,
with rich caramel tones and a subtle kick.
Produced in the heart of the Lakes.

£9.95 each | 1 x 20cl

£21.00 each | 1 x 70cl

HILLS & HARBOUR GIN

Sweet and peppery juniper is balanced with
hints of forest fir, tropical fruit, citrus spice,
tangy sherbet and a subtle scent of the shore.

£32.95 each | 1 x 70cl

LAKES DISTILLERY

Rhubarb & Rosehip Gin Liqueur
Elderflower Gin Liqueur
Salted Caramel Vodka Liqueur.

£28.00 each | 1 x 70cl

BLACK CAT DISTILLERY FATHER WHISKERS GIN

A tangy orange citrus London dry gin with
undertones of liquorice, nutmeg and festive
spices with notes of cinnamon.

£38.00 each | 1 x 70cl

ANNANDALE DISTILLERY STORYMAN

Super Premium Blended Scotch Whisky.
Made in small batches to perfect its
characteristically smooth and well-rounded
flavour and personally selected by James Cosmo.

£55.00 each | 1 x 20cl

CUMBRIA DISTILLING CO

British Gin
Valencia Orange Gin
Rhubarb Gin
British Vodka

£34.95 each | 1 x 70cl





CREATE the PERFECT GIFT

Looking for the perfect gift?

Visit us at Rosehill Foodstore and explore our delightful selection.

From local food treasures and novelty items to gift vouchers and custom-made hampers, there's something special for everyone on your list.



Gift vouchers; available in any value.

Let them choose from our extensive range of products or enjoy a treat in our 1878 Coffee Lounge.



THE HAMPER STATION

1. Pick your hamper tray or basket.
2. Choose from a variety of treats from our shelves to fill your bespoke hamper.
3. Our staff will arrange, wrap and decorate **FREE** of charge to create the perfect gift.

Selection of ready-to-go hampers also available.

WHAT SIZE TURKEY DO I NEED? Approx size guide only	
TURKEY SIZE	PORTIONS
4.00kg - 4.99kg	8 - 10
5.00kg - 5.99kg	10 - 12
6.00kg - 6.99kg	12 - 14
7.00kg - 7.99kg	14 - 16
8.00kg - 8.99kg	16 - 18
9.00kg - 9.99kg	18 - 20
10kg +	21+
TURKEY CROWN	PORTIONS
2kg	8 - 9
3kg	12 - 13
4kg	16 - 17

PLEASE
POP OUT & KEEP

COLLECTION DAY

MON 22nd

TUES 23rd

WED 24th

PIONEER ORDER:

ORDER NO.

To help speed up service
please bring this card along
on collection.

ORDER FORM 2025

ORDER NO.

Name:

Address:

Telephone:

Other Requests:

Email(optional):

Keep me up-to-date with news and offers ☐

COLLECTION DAY/FROM	MON 22 nd	TUES 23 rd	WED 24 th
ROSEHILL FOODSTORE			
HARRINGTON SHOP			
FISHER STREET SHOP			

PRE-ORDERS MUST BE RECEIVED BY
THURSDAY 18TH DECEMBER



FRESH TURKEYS | £13.48 per kg

SIZE	QTY	SIZE	QTY
4.00kg - 4.99kg		5.00kg - 5.99kg	
6.00kg - 6.99kg		7.00kg - 7.99kg	
8.00kg - 8.99kg		9.00kg - 9.99kg	
10kg +			

FRESH BRONZE TURKEYS | £17.48 per kg (A £20 deposit is required)

3kg - 4kg		4kg - 5kg	
5kg - 6kg		6kg - 7kg	
7kg - 8kg		8kg - 9kg	

BONELESS TURKEY CROWN | £14.48 per kg

1kg - 1.5kg		2kg - 2.5kg	
3kg - 3.5kg		4kg - 4.5kg	
5kg+			

STUFFED BONELESS TURKEY CROWN | £14.48 per kg

1kg - 1.5kg		2kg - 2.5kg	
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LARGE ROASTING CHICKEN | £11.98 per kg

3kg - 3.5kg		4kg - 4.5kg	
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THREE BIRD ROAST | £15.98 per kg

WHOLE DUCK £9.48 per kg	Approx. 2.3kg	
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WHOLE GOOSE £19.98 per kg	4 - 6kg	
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LUXURY MEAT HAMPER | £90.00 each

HANDMADE PIGS IN BLANKETS

12 pack	£4.50 each		30 pack	£10.00 each	
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CHIPOLATA SAUSAGES

24 pack	£4.20 each		2.27kg pack	£16.00 each	
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SAUSAGE MEAT	454g	£3.50 each	
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DRY CURED STREAKY BACON	500g pack	£5.00 each	
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SMOKED STREAKY BACON	500g pack	£5.75 each	
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PORK, CRANBERRY & APPLE STUFFING	500g pack	£3.95 each	
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PORK & CHESTNUT STUFFING	500g pack	£3.95 each	
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PORK, SAGE & ONION STUFFING	500g pack	£3.95 each	
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START SAVING FOR NEXT YEAR'S BIG CHRISTMAS SHOP

Collect £30.00 worth of stamps and receive an extra £2.00

COLLECTION DAY OPENING TIMES				
DATE	ROSEHILL FOODSTORE	FISHER STREET / HARRINGTON		
Monday 22 nd Dec	7:00am - 7:00pm	7:00am - 5:00pm		
Tuesday 23 rd Dec	7:00am - 7:00pm	7:00am - 5:00pm		
Wednesday 24 th Dec	7:00am - 3:00pm	7:00am - 3:00pm		
CHRISTMAS DAY	CLOSED			

www.pioneerfoodstore.co.uk



PLEASE
POP OUT & KEEP



CHRISTMAS & NEW YEAR OPENING HOURS

DATE	ROSEHILL FOODSTORE	FISHER ST / HARRINGTON
Monday 22nd December	7.00am - 7.00pm	7.00am - 5.00pm
Tuesday 23rd December	7.00am - 7.00pm	7.00am - 5.00pm
Wednesday 24th December	7.00am - 3.00pm	7.00am - 3.00pm
CHRISTMAS DAY	CLOSED	
BOXING DAY	CLOSED	
Saturday 27th December	7.00am - 5.00pm	8.00am - 4.00pm
Sunday 28th December	10.00am - 4.00pm	CLOSED
Monday 29th December	7.00am - 5.30pm	8.00am - 4.30pm
Tuesday 30th December	7.00am - 5.30pm	8.00am - 4.30pm
NEW YEAR'S EVE	7.00am - 4.00pm	8.00am - 4.00pm
NEW YEAR'S DAY	CLOSED	
Friday 2nd January	NORMAL HOURS RESUME	

WHERE TO FIND US... www.pioneerfoodstore.co.uk

CARLISLE

Rosehill Estate
Tel: 01228 422100

MON - FRI: 7.00am - 5.30pm

SAT: 7.00am - 5.00pm

SUN: 10.00am - 4.00pm

CARLISLE

58-60 Fisher Street
Tel: 01228 534089

TUES - FRI: 8.00am - 4.30pm

SAT: 8.00am - 4.00pm

SUN - MON: CLOSED

HARRINGTON

60-62 Church Road
Tel: 01946 831163

TUES - FRI: 8.00am - 4.30pm

SAT: 8.00am - 4.00pm

SUN - MON: CLOSED

FOR ANY HELP WITH YOUR CHRISTMAS REQUIREMENTS

Please do not hesitate to contact us in-store, by phone 01228 422100 or via email: hello@pioneerfoodstore.co.uk



Kitchen
QUALITY CHEF PREPARED MEALS

1878

Delicious handmade
soups made from the
finest ingredients
packed full of
vibrant flavours.

600ml

MIX & MATCH
any
2 for £5