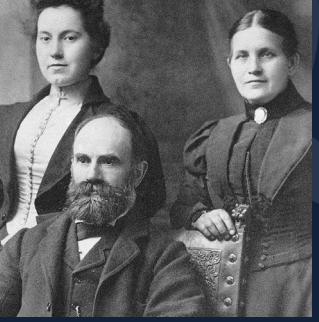
PIONEER

FOODSTORE

A TASTE *of* CHRISTMAS 2026

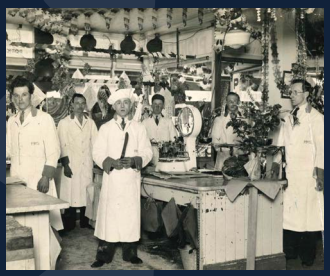


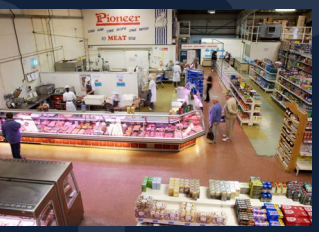
GENERATIONS *of* QUALITY SINCE 1878

























"A Merry Christmas from our family to yours"

Christmas is a time for togetherness, celebration, and, of course, exceptional food. Since 1878, we have taken immense pride in bringing you the very finest meats and produce for your festive table.

Through generations of craftsmanship, our commitment has never changed: working with trusted local farmers and suppliers to ensure your festive meal is nothing short of extraordinary. Whether you're continuing long-standing traditions or starting new ones this year, we are honoured to be a part of your Christmas celebration.

Thank you for your continued support, and from all of us at Pioneer, we wish you a joyful, delicious, and peaceful festive season.

The Pioneer Team

FINEST MEATS & PRODUCE
QUALITY
QUALITY SINCE 1878

HOW TO ORDER

Visit any of our stores,
by phone on
01228 422100
or
order online at
pioneerfoodstore.co.uk

COLLECTION DAYS

Tuesday 22nd
Wednesday 23rd
Thursday 24th

CHRISTMAS PRE-ORDERS

Must Be Received By:

Friday 18th December

CHRISTMAS & NEW YEAR OPENING HOURS

DATE	ROSEHILL FOODSTORE	FISHER ST & HARRINGTON
Tuesday 22nd December	7.00am - 7.00pm	7.00am - 5.00pm
Wednesday 23rd December	7.00am - 7.00pm	7.00am - 5.00pm
Thursday 24th December	7.00am - 3.00pm	7.00am - 3.00pm
CHRISTMAS DAY	CLOSED	
BOXING DAY	CLOSED	
Sunday 27th December	CLOSED	
Monday 28th December	7.00am - 4.00pm	8.00am - 4.00pm
Tuesday 29th December	7.00am - 5.30pm	8.00am - 4.30pm
Wednesday 30th December	7.00am - 5.30pm	8.00am - 4.30pm
NEW YEAR'S EVE	7.00am - 4.00pm	8.00am - 4.00pm
NEW YEAR'S DAY	CLOSED	
Saturday 2nd January	NORMAL HOURS RESUME	

WHERE TO FIND US... www.pioneerfoodstore.co.uk

CARLISLE
Rosehill Estate
Tel: 01228 422100
MON - FRI: 7.00am - 5.30pm
SAT: 7.00am - 5.00pm
SUN: 10.00am - 4.00pm

CARLISLE
Fisher Street
Tel: 01228 534089
TUES - FRI: 8.00am - 4.30pm
SAT: 8.00am - 4.00pm
SUN - MON: CLOSED

HARRINGTON
60-62 Church Road
Tel: 01946 831163
TUES - FRI: 8.00am - 4.30pm
SAT: 8.00am - 4.00pm
SUN - MON: CLOSED

For Any Help With Your Christmas Requirements

Please do not hesitate to contact us in-store, by phone **01228 422100**
or via email: **hello@pioneerfoodstore.co.uk**

POULTRY

FRESH WHITE TURKEY
£14.48 per kg

SLOW MATURING, FREE RANGE BRONZE TURKEY
£18.48 per kg



Not Sure What Size To Get?

See our handy size guide on our order form page. For our full range and pricing of Christmas poultry, please see the order form at the back of this brochure, or head to... **pioneerfoodstore.co.uk**



Master the Christmas Roast

Exceptional poultry deserves precision. Starting with the exact weight of your bird is the secret to flawless timing, taking the guesswork out of the kitchen so you can focus on celebrating.



Turkey Roast Times Calculator

Two simple rules:

Bring to room temperature: Remove your turkey from the fridge 30 minutes before cooking to ensure an even roast.

Rest before carving: Once cooked, tent loosely with foil and leave to rest for up to 60 minutes. This allows the juices to settle for a remarkably tender result.

Plan your roast: Scan the QR code for our turkey timing calculator and explore butcher-approved cooking advice.



CHICKEN CROWN

Boneless chicken crown filled with sage and onion sausagemeat, wrapped in streaky bacon.

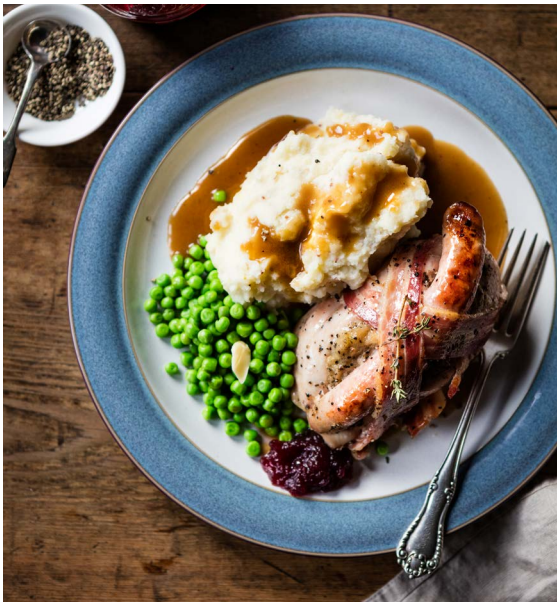
£5.25 each



BRIE & CRANBERRY CHICKEN PARCEL

A chicken breast fillet filled with brie and cranberry sauce, wrapped in smoked streaky bacon.

£3.95 each



SAGE & ONION CHICKEN PARCEL

A chicken breast fillet filled with sage and onion stuffing, topped with a breakfast sausage and streaky bacon.

£3.95 each





BONELESS TURKEY CROWN

Hand-prepared by our team, this premium boneless turkey breast combines supreme succulence with seamless carving.

£14.98 per kg



THREE BIRD ROAST

Boneless turkey, duck and pheasant,
layered with a pork, cranberry and apple stuffing.

£15.98 per kg



SANTA ALBA
Pinot Noir Reserve
Curicó Valley, Chile
75cl | ABV 13%

Medium bodied, inviting and alluring, aromas of black cherries, cinnamon, with a rewarding finish.

£11.95 each



CÔTES DU RHÔNE
Shiraz/Grenache
Domaine le Prieuré des Papes, France
75cl | ABV 14.5%

From one of the best Chateauneuf-du-Pape producers. Rich, rewarding and alluring.

£17.95 each



LOS HAROLDOS ESTATE
Malbec Reserve
Mendoza, Argentina
75cl | ABV 14%

Rich, round bramble fruit flavours, complex and concentrated, a deliciously rewarding glass of wine so needs food of equal quality.

£16.95 each





DRY AGE

Succulent sirloins and majestic ribs of beef, sourced locally and matured on the bone, are carefully nurtured to unlock a rich depth of flavour and melt-in-the-mouth tenderness.



ESPRIT DE PAVIE

Bordeaux, France

75cl | ABV 14%

A structured Bordeaux with dark fruit, violet, and oak spice. Balanced and silky with a long, elegant finish.

£22.00 each





DRY AGED
SIRLOIN STEAK

£35.00 per kg



DRY AGED
RIB EYE STEAK

£35.00 per kg



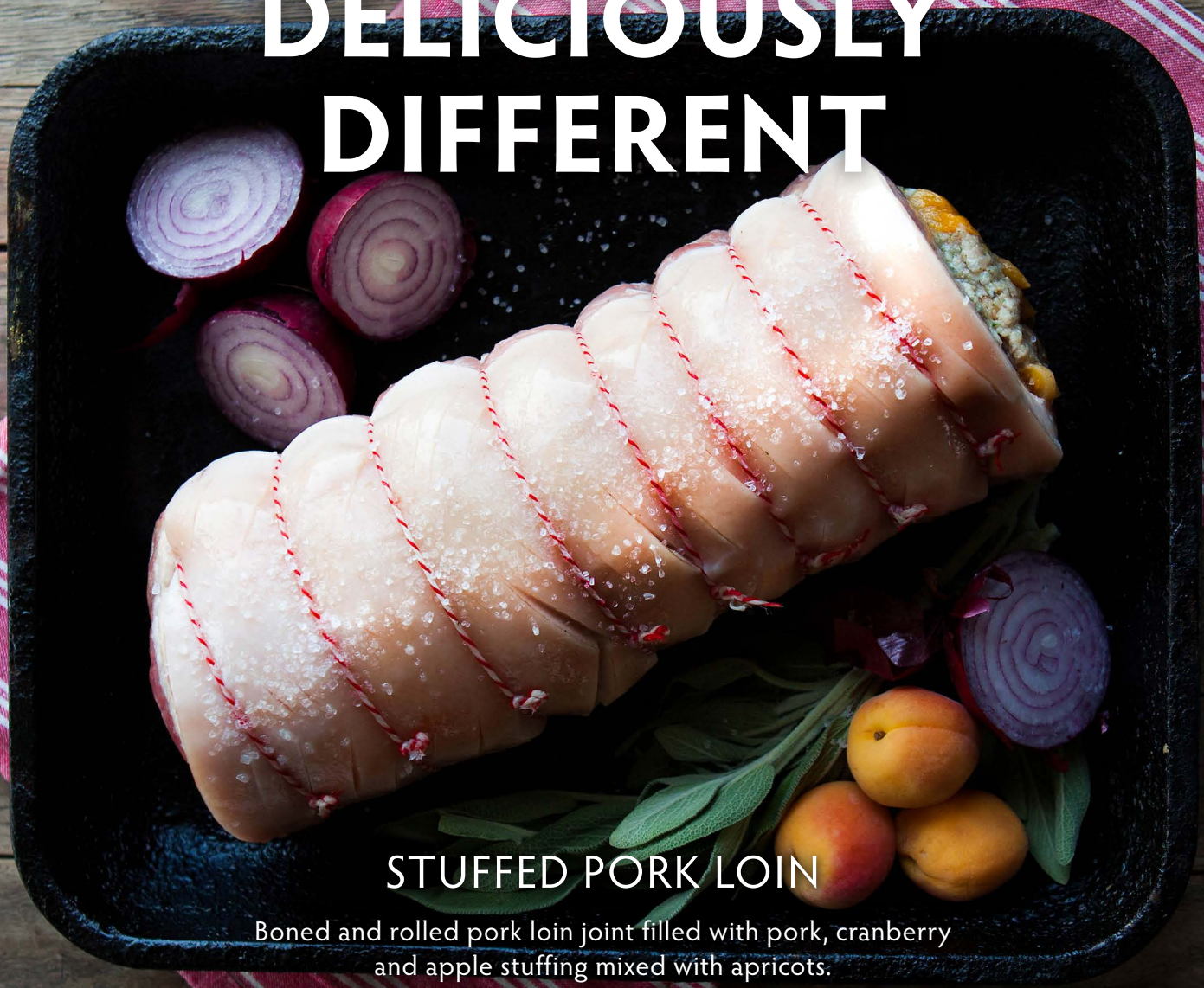
CARVERY RIB ON THE BONE

This Christmas, indulge in the ultimate showstopper.

A dry-aged carvery rib of beef on the bone, bursting with character and destined to take pride of place at the heart of your festive feast.

£24.75 per kg

DELICIOUSLY DIFFERENT



STUFFED PORK LOIN

Boned and rolled pork loin joint filled with pork, cranberry and apple stuffing mixed with apricots.

£8.98 per kg


BEEF TOPSIDE
from
£16.98 per kg


BEEF SHORT RIBS
£8.98 per kg


GAMMON
from
£6.28 per kg


ROLLED
PORK LOIN
£6.78 per kg


DICED
STEWING
STEAK
£16.78 per kg
or £29.50 each | 2kg


BISTRO
RUMP STEAK
£25.00 per kg


STUFFED
LAMB SADDLE
£16.98 per kg

PIONEER

FOODSTORE

LUXURY CHRISTMAS MEAT HAMPER

Elevate your holiday dining with our carefully curated selection of festive essentials and premium cuts, expertly butchered to make your Christmas feast unforgettable.

Designed for effortless holiday hosting, this all-in-one hamper delivers exceptional flavour directly to your table.

ONLY

£95



WHY NOT PAIR WITH...

DIGBY FINE ENGLISH
Non-Vintage Brut

Hampshire, England | 75cl | ABV 12%

A blend of Chardonnay and Pinot Meunier.
Appealing toasty, nutty, biscuity aromas.
Just lovely.

£30.00 each



WHY NOT PAIR WITH...



LUIS PATO
Maria Gomes Espumante
Bairrada, Portugal | 75cl | ABV 12.5%

Lovely floral fruit aromas, a touch of toasty character.
Dry but not too Brut, the palate is citrus and
apple orchard fresh, with a lifting finish.

£18.95 each

WHAT'S INSIDE:

BEEF TOPSIDE 1.5kg
DRY-CURED STREAKY BACON 500g
PIGS IN BLANKETS 12pk
BONELESS TURKEY CROWN 2kg
BONELESS GAMMON JOINT 2kg
PORK, APPLE & CRANBERRY STUFFING 500g
HAWKSHEAD CRANBERRY SAUCE 220g
CARTMEL CHRISTMAS PUDDING 454g

HOW TO ORDER:

To reserve your hamper, simply fill out the **Order Form** located at the back of this brochure and return it to us to secure your hamper.

SEAFOOD

ST JAMES SMOKED SALMON

Premium Scottish Atlantic Salmon from accredited sea farms, smoked in Annan, Scotland. Oak-smoked longer for a robust flavour, then rested to let sea salt and oak notes permeate the fillet.

£7.45 each | 200g





WHITBY BREADED WHOLETAIL SCAMPI

Caught in the waters around the British Isles and carefully prepared in a golden crumb.

£9.75 each | 450g



ARCTIC ROYAL KING PRAWN STEAM BAGS

King prawns in a choice of Thai Green Curry or Creamy Garlic & Herb sauce.

£3.98 each | 170g



CONNEMARA OYSTERS

Pre-ordering these is essential. See Hayden or Jack at the counter or call to reserve.

£1.75 each | 6 for £8

6 shucked £12 (includes mignonette).



SALMON FILLETS & PORTIONS

Scottish Salmon is a staple of Christmas. Fresh Salmon Fillets cut to whatever size you need.

£24.95 per kg



PACIFIC WEST SEAFOOD BASKET

Panko squid rings, breaded prawns, battered cod bites and salt and pepper squid chunks.

£3.99 each | 200g



ARCTIC ROYAL EXTRA LARGE LUXURY PRAWNS

Extra large, luxury, cold water prawns. Cooked and peeled simply thaw and serve.

£8.95 each | 400g



THE HOLY SNAIL
Sauvignon Blanc

France | 75cl | ABV 12%

£12.95 each



VIÑA SALORT
Albariño

Uruguay | 75cl | ABV 13.5%

£12.95 each



DOMAINE DE LA GENILLOTTE
Chablis

France | 75cl | ABV 12.5%

£21.00 each



MAXIMIN GRÜNHAUS
Riesling

Germany | 75cl | ABV 11.5%

£23.00 each



CASA SANTIAGO
Sauvignon Blanc

Chile | 75cl | ABV 12%

£10.95 each


Delivered fresh to our foodstore daily
VEGETABLES
& SIDES


Don't forget the goose fat for those crispy roasties | £2.80 each | 180g
For the perfect amount, weigh your own veg on our scales



HAWKSHEAD REDCURRANT JELLY

Pureed rich redcurrants in a light jelly.

£3.95 each | 220g



MR VIKKI'S CHILLI JAM

A flavoursome mix of red peppers, fresh tomatoes, chillies and a blend of spices.

£3.95 each | 220g



CLAIRE'S CHRISTMAS CONSERVE WITH RUBY PORT

Crammed with strawberries and raspberries, and finished with ruby port.

£3.25 each | 227g



HAWKSHEAD FRUITY CRANBERRY SAUCE

A family recipe with cranberries, bramley apples, spices and orange zest.

£3.95 each | 220g



HAWKSHEAD CUMBERLAND SAUCE

Fruity flavourful sauce with damson wine, elderberries and orange zest.

£3.95 each | 220g



CLAIRE'S RED ONION MARMALADE

Red onions slowly caramelised with red wine vinegar.

£3.95 each | 220g



HANDMADE PIGS IN BLANKETS

£4.75 each | 12 pack
£11.00 each | 30 pack
£35.00 each | 100 pack ❄

CHIPOLATA SAUSAGES

£4.48 each | 24 pack
£16.00 each | 2kg

DRY-CURED STREAKY BACON

£5.00 each | 500g

SMOKED STREAKY BACON

£5.75 each | 500g

SAUSAGEMEAT

£3.50 each | 454g

HANDMADE STUFFINGS

Pork, Cranberry & Apple
Pork, Spiced Orange & Cinnamon
Pork & Chestnut
Pork, Sage & Onion

£3.95 each | 500g

❄ Product Sold Frozen



THE PARTY SPREAD

Bring everyone together with a Christmas feast crafted to impress. Featuring golden, warm party bites, fresh deli salads and cold cuts sliced straight from our deli counter.

Simple, delicious and made for sharing.



GYOZA

Half-moon shaped Japanese-style dumplings with an option between, Chicken and Vegetable, Duck, Prawn or Green Vegetable.

Ajinomoto | 600g

from £8.99 each



PRAVEEN KUMAR STARTERS SELECTION

Find a selection of these authentic Indian cuisine starters at our deli counter.

Onion Bhajis | Pakoras | Samosas

from £1.95 each



MARGHERITA PIZZA BITES

A blend of Gouda, full-fat soft cheese and mozzarella with a rich tomato centre, coated in seasoned breadcrumbs.

Frostkrone | 1kg

£12.25 each



BREADED BRIE WEDGES

Creamy brie coated in a lightly seasoned batter, finished with a crisp Japanese-style breadcrumb.

Golden Crumb | 24 pack

£12.85 each



CAMEMBERT ROUNDS

Baby camembert rounds in a toasted golden breadcrumb coating.

Golden Crumb | 10 x 50g

£7.99 each



HANDMADE PIONEER PIZZAS

Crafted in our bakery, our pizzas are loaded with premium toppings, available in a variety of flavours.

10" Pizza

from £3.75 each



FESTIVE SAUSAGE ROLL

A blend of cranberry and rosemary mixed with our own Cumberland sausagemeat encased in flaky puff pastry.

£2.50 each





BACON & CHILLI MAC 'N' CHEESE STREET FOOD PIE

Macaroni pasta, Lancashire cheese, mozzarella, smoked streaky bacon, and sweet chilli jam, packed into a classic Scotch pie shell with a crispy Parmesan crumb topping.

£2.50 each

CHICKEN CURRY STREET FOOD PIE

Tender chicken and sweet onions simmered in a rich, aromatic curry sauce, packed into a classic Scotch pie shell and baked until golden.

£2.50 each





SLOPPY JOE STREET FOOD PIE

Rich steak mince cooked with tomatoes, garlic, and a kick of chillies, packed into a classic Scotch pie shell and topped with melted mozzarella cheese.

£2.50 each

COOKED GLAZED HAM

Traditional kettle-cooked ham coated with a sticky mustard and brown sugar glaze.

£18.98 per kg



POL ROGER

Brut Reserve Non-Vintage

Épernay, France | 75cl | ABV 12.5%

Refined and elegant, beautifully balanced with a fine finish.

£49.50 each



DELI SALADS

Freshly prepared deli salads. Perfectly paired with our sliced cold meats.
Everything you need for your spread.

COLESLAW | CHEESE COLESLAW | ASIAN SLAW
POTATO & CHIVE SALAD | POTATO & BACON SALAD
TUNA & SWEETCORN PASTA SALAD
SWEET & SOUR BEETROOT

from £5.95 per kg






PIONEER
FOODSTORE

DESSERTS
and
SWEET TREATS

RESERVE THE SWEETEST MOMENT FOR LAST

From our own in-house creations and cherished local legends to extraordinary holiday centrepieces, our artisan Christmas dessert collection has been hand-selected by our master team to ensure a flawless finish to your festive table.

MEANDRO FINEST RESERVE PORT

Quinta do Vale Meão, Douro Valley, Portugal | 75cl | ABV 20%

A fantastic example of a single estate port wine.
Dark, concentrated, hint of spice, yet fresh with a lovely velvety texture and tremendous finish.
Food pairing: Delicious with cheese.

£24.95 each



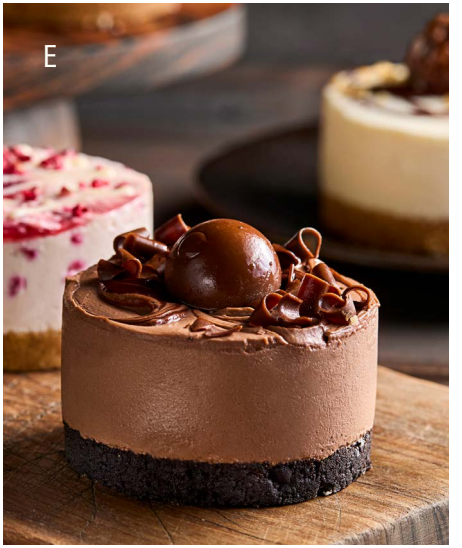
Product Sold Frozen

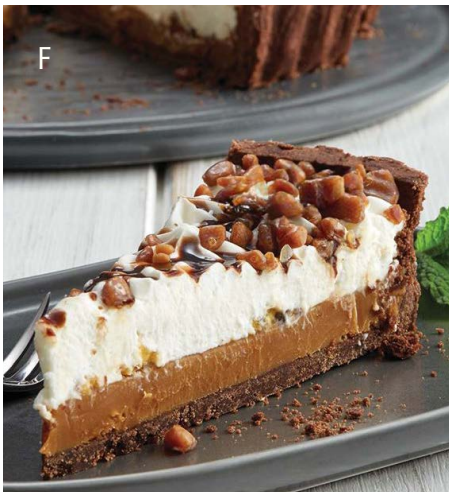












A. CHERRY BAKEWELL CHEESECAKE ❄

Almond cheesecake on a biscuit base with cherry sauce, with freeze-dried cherries and a white chocolate and cherry drizzle.

£23.25 each | 1 x 14ptn

B. SELECTION *of* CHEESE

Visit our deli counter to explore our full range of cheeses.

Want to create a bespoke hamper? Speak to a member of staff and we'll build one just for you!

C. CHOCOLATE ORANGE DESSERT ❄

Gluten-free, vegan chocolate orange truffle on a chocolate biscuit crumb, finished with a cocoa dusting.

£22.98 each | 1 x 14pp

D. RASPBERRY & WHITE CHOCOLATE ROULADE ❄

A rolled meringue filled with fresh cream, raspberry sauce and white chocolate.

£19.50 each | 2 x 10ptn

E. INDIVIDUAL CHEESECAKES

Individual cheesecakes of assorted flavours.

£3.50 each

F. TOFFEE CRUNCH PIE ❄

A chocolate pastry case layered with sticky caramel and chocolate, with honeycomb pieces, heaped with creamy toffee flavoured mousse. Topped with chewy butterscotch and milk chocolate pieces, and chocolate sauce.

£18.98 each | 1 x 16ptn

PIONEER FESTIVE MINCE PIES

Crafted By Our Skilled Bakers

A moist filling of sweet dried fruit and spices,
encased in handmade sweet pastry.

£2.75 each



PEDRO XIMENEZ EL CANDADO

37.5cl | Valdespino, Jerez, Spain

The darkest, sweetest, most intoxicating PX sherry!
This is Christmas in a glass.

£15.95 each



CARTMEL CHRISTMAS PUDDING

£8.75 each | 454g



LUXURY LAKES CARTMEL STICKY TOFFEE PUDDING ICE CREAM

£6.25 each | 1 Litre

HAWKSHEAD RELISH RUM BUTTER

£4.95 each | 185g





LUXURY LAKES MINCE PIE ICE CREAM

£6.25 each | 1 Litre

THE SPIRIT *of the* SEASON

Discover a curated selection of exceptional spirits and local craft ales, alongside guest favourites from further afield. Perfect for festive gifting, holiday hosting, or cozy winter nights.



BURNING BARN
Rum | 70cl

Premium, craft rum inspired by a devastating 2015 fire that destroyed the founders' family farm and toffee apple business. The fire inspired the brand and the flavours they use.

Spiced Rum
Honey & Rum
Spiced Apple

from £32.95 each

KIN Toffee Vodkas

Right here on our doorstep, Kin blends smooth vodka with rich, buttery caramel.

The perfect local gift this Christmas.



Toffee Cream Liqueur
70cl
£23.00 each

Toffee Vodka
70cl
£23.00 each
20cl
£10.95 each



HILLS & HARBOUR
Scottish Dry Gin | 70cl

Crafted in Galloway from 11 vibrant botanicals—including noble fir, seaweed, and orange—this multi-award-winning Scottish gin is encased in a sea-glass inspired bottle with a live-edge cork. Complex, smooth, and beautifully packaged, it is the ultimate gift for gin lovers this Christmas.

£32.95 each



LOCAL SUPPLIERS



GREAT CORBY BREWHOUSE
Craft Ales

Forged in Cumbria.
From grain to glass.

Corby Blonde
Corby Ale
Stout
Coffee Stout
Lakeland Summit
Signal Peak
Tizzie Whizzie

£3.45 each
5 for £15

Alcohol only available at our Rosehill store.

ORDER FORM 2026

WHAT SIZE TURKEY DO I NEED? *(Approx size guide only)*	
TURKEY SIZE	**PORTIONS**
4.00kg - 4.99kg	8 - 10
5.00kg - 5.99kg	10 - 12
6.00kg - 6.99kg	12 - 14
7.00kg - 7.99kg	14 - 16
8.00kg - 8.99kg	16 - 18
9.00kg - 9.99kg	18 - 20
10kg +	21+
TURKEY CROWN	**PORTIONS**
2kg	8 - 9
3kg	12 - 13
4kg	16 - 17

ORDER NO.

Name: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Address: _____

_____

_____

Telephone: ☐☐☐☐☐☐☐☐☐☐☐

Other Requests: _____

_____

_____

_____

_____

_____

Email(optional): _____

Keep me up-to-date with news and offers ☐

COLLECTION DAY/FROM	TUES 22nd	WED 23rd	THURS 24th
ROSEHILL FOODSTORE			
HARRINGTON SHOP			
FISHER STREET SHOP			

PRE-ORDERS MUST BE RECEIVED BY

FRIDAY 18TH DECEMBER

PLEASE POP OUT & KEEP

COLLECTION DAY

TUES 22nd ☐ WED 23rd ☐ THUR 24th ☐

PIONEER ORDER: _____

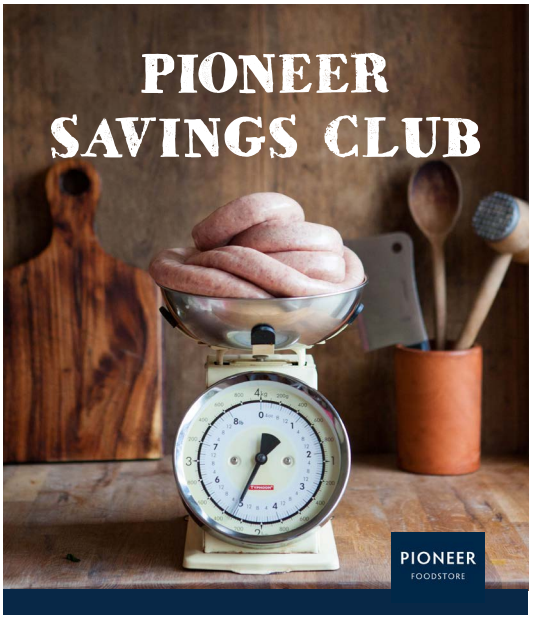
ORDER NO.

To help speed up service please bring this card along on collection.

Fresh Turkeys | £14.48 per kg			
SIZE	**QTY**	**SIZE**	**QTY**
4.00kg - 4.99kg		5.00kg - 5.99kg	
6.00kg - 6.99kg		7.00kg - 7.99kg	
8.00kg - 8.99kg		9.00kg - 9.99kg	
10kg +			
Fresh Bronze Turkeys | £18.48 per kg		(A £20 deposit is required)	
3kg - 4kg		4kg - 5kg	
5kg - 6kg		6kg - 7kg	
7kg - 8kg		8kg - 9kg	
Boneless Turkey Crown | £14.98 per kg			
1kg - 1.5kg		2kg - 2.5kg	
3kg - 3.5kg		4kg - 4.5kg	
5kg+		4kg - 4.5kg	
Stuffed Boneless Turkey Crown | £14.98 per kg			
1kg - 1.5kg		2kg - 2.5kg	
Large Roasting Chicken | £12.48 per kg			
3kg - 3.5kg		4kg - 4.5kg	
Three Bird Roast | £15.98 per kg			
Whole Duck | £9.48 per kg		Approx. 2.3kg	
Whole Goose | £20.98 per kg		4 - 6kg	
Luxury Meat Hamper | £95.00 each		(A £20 deposit is required)	

Handmade Pigs In Blankets							
12 pack	£4.75 each		30 pack	£11.00 each		100 pack	£35.00 each	

Chipolata Sausages				
24 pack	£4.48 each		2kg pack	£16.00 each	
Sausagemeat			454g	£3.50 each	
Dry Cured Streaky Bacon			500g pack	£5.00 each	
Smoked Streaky Bacon			500g pack	£5.75 each	
Pork, Cranberry & Apple Stuffing			500g pack	£3.95 each	
Pork & Chestnut Stuffing			500g pack	£3.95 each	
Pork, Sage & Onion Stuffing			500g pack	£3.95 each	
Pork, Spiced Orange & Cinnamon			500g pack	£3.95 each	



START SAVING FOR NEXT YEAR'S BIG CHRISTMAS SHOP

Collect £30.00 worth of stamps
and receive an extra £2.00

COLLECTION DAY | OPENING TIMES

DATE	ROSEHILL FOODSTORE	FISHER STREET / HARRINGTON
Tuesday 22nd Dec	7.00am - 7:00pm	7.00am - 5:00pm
Wednesday 23rd Dec	7.00am - 7:00pm	7.00am - 5:00pm
Thursday 24th Dec	7.00am - 3:00pm	7.00am - 3:00pm
CHRISTMAS DAY	CLOSED	

www.pioneerfoodstore.co.uk

PLEASE POP OUT & KEEP

CREATE
the
PERFECT GIFT

Looking for the perfect gift?

Visit us at Rosehill Foodstore and explore our delightful selection.

From local food treasures and novelty items to gift vouchers and custom-made hampers, there's something special for everyone on your list.



Gift vouchers; available in any value.

Let them choose from our extensive range of products or enjoy a treat in our 1878 Coffee Lounge.

THE HAMPER STATION



1. Pick your hamper tray or basket.

2. Choose from a variety of treats from our shelves to fill your bespoke hamper.

3. Our staff will arrange, wrap and decorate **FREE** of charge to create the perfect gift.

Selection of ready-to-go hampers also available.



THE GOOD FOOD GUIDE 2025



1878

COFFEE LOUNGE

OPENING TIMES

MONDAY - SATURDAY

8.00am - 4.30pm

SUNDAY

9.30am - 3.30pm





01228 422100
www.pioneerfoodstore.co.uk